

ISHIKA TYAGI

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Education

- Masters' Union**
- 2023-2027
- Undergraduate Programme in Technology & Business Management | 30% Merit Scholarship
 - Hackathon **Runner Up** (by [Havish M Consulting](#)): built **Outlier Detection System** for MS Excel (enterprise-ready prototype)
 - Highest score **(100/100)** in [streamlit app](#) group project in DS/ML course
- 2021-2023
- The Maurya School**
- Class 12th - 94.3% (**1st Rank in PCM + CS**) | Class 10th - 95.4% | Certified **Black Belt in Karate**

Work Experience

- Jan'26 - Present
- Co-founder, Intellect AI**
- Deployed **production AI systems** at 19 for clients across **Europe and US**, serving **6+ industries** using AI and automation
 - Build multi-step **n8n/code-based/Zapier workflows** integrating **LLMs, CRMs, voice agents, AI avatars, and custom APIs** ([examples](#))
 - Built and scaled an [AI avatar Instagram channel](#) to **750K+ views**, [VSLs](#) and shipped a **52 hours AI Avatar based course in German**
- Oct'25 - Jan'26
- Zuari Management Services Limited (an [Adventz Group](#) Company)**
- AI Automation Solutions Engineer**
- Led **social media activation** for [Zuari Industries](#) companies, deploying **AI automation(n8n)** to generate **content calendars, creatives, 20+ posts/mo** across Meta.
 - Supported LeadSquared **CRM implementation** by **mapping lead journeys** and contributed to **Zuari Inner Circle(ZIC)** conceptualization, **product launch, surveying 50+ employees to drive program interest.**
- Aug'25 - Sep'25
- [Hike](#) (Prev **Messenger**, now **Gaming** backed by **Tiger Capital, Tencent, Bharti, Softbank** and noteworthy angels like **Elad Gill, Kunal Shah**, etc.)
- Founder's Office - Automations**
- Automated the **founder's calendar scheduling (n8n)** and **interview ops (Coda)**, reducing manual effort and **saving ~12 hrs/month**
- June'25 - Aug'25
- [PocketFund](#)
- EIR (Entrepreneur In Residence)**
- Scaled [Jobless](#) newsletter (50k+ subs) via **boosting open rates** by **~25%**
 - Automated [job listings](#), social posts & outreach (**n8n**), saving **~10 hrs/week** and **lifting CTR** by **~1%**
- March'25 - May'25
- [SimplAI](#)
- Product Marketing**
- **Lead GTM strategy** and [AI agent launches](#) on SimplAI, resulting in [Product Hunt](#) **#1 Product of the Day** recognition.
 - Automated content (via SimplAI agents), **cutting execution time by 50%** and **improving reach by 15%** (**LinkedIn, Instagram, X**)
- May'24 - June'24
- Crescere Technologies Pvt. Ltd.**
- Research Intern**
- Researched **healthcare education market in rural India** and coordinated with **specialists & officials**; reported to [Sachin Bhatia](#) (Co-founder **MMT, TrulyMadly**; LP: **Blume, Pi Ventures**,etc) and drafted data-driven reports used in founder briefings
- Aug'23 - Present
- Member of [Off-Campus](#) by Masters' Union**
- Interviewed founders, including [Alakh Pandey \(PhysicsWallah\)](#), [Navya Naveli Nanda\(Project Naveli\)](#), [Karan Mehta\(Ring\)](#), and [Dhruvil Saanghvi \(Loginext\)](#) developing a broader understanding about industries like **ed-tech, NPOs, fin-tech, logistics, etc.**
 - Produced case breakdowns for a YouTube audience of **750K+**, strengthening community learning
- Feb'24 - Apr'24
- WeTee (an initiative by *ex-Deloitte* and *ex-Flipkart* in the *educational toys sector*)**
- Founding Member**(Head of Designing, Branding, and Partnerships)
- Reached out to ~30 pediatricians and child psychologists for collaboration, surveys, content & designing, shaping brand identity and outreach strategy, enabling first pilot launches
- Mar'24 - Apr'24
- Summer Internship at [Suvidha Foundation](#) (Voluntary and Fundraising Services, Machine Learning Projects)**
- Honed skills in **research** and **data analytics** through **Python** and earned a **LOR** during the tenure

Positions of Responsibility

- Member of Council, Masters' Union**
- Core Member, Data Club | Selected from 100+ students**
- Led the initiative of organising **10+ Workshops and Competitions** for Theatre and Fine-Arts club, and Hackathons solving real world industry problems using **Gen AI, VBA, automations, data analysis** etc.
- Member, Outreach Team | UG Admission Fellows**
- Counselling **400+ High school students** in Career Fairs

Acad. Projects

- Co-founder, [NAZRANA](#) (A brand selling scented candles and hand-made resin products)**
- Generated sales of **INR 100,000+** in 4 weeks in the **B2B & B2C** space with 0 marketing spend
 - Set up the **supply chain** and built the **GTM and sales strategy** after conducting market research with 100+ customers

Technical and Creative skills

- **Automation and AI Orchestration** - n8n, Zapier, Make, Vapi, Retell AI, Vapi, Instantly, Cursor, Claude, Coda, Framer
- **Technical** - Python (Pandas, NumPy, Matplotlib, ScikitLearn, Selenium), HTML/CSS, JS, MySQL, Rest APIs, Docker, Git
- **Client & Commercial** - Shopify, CRM understanding, Video editing, Tableau

Extra Curricular

- Won **1st price** in **Maverix, a PGP Mesa Case Competition**, powered by **Swiggy** solving a **real problem faced by the execs at Swiggy**
- Built ML fake-news detector and a working scraper to scrape MMT flight details in **36-hour hackathon** (Hack Unicorn Club)
- **Black Belt, Karate** - Won **Best Performing Candidate** award across all levels in Karate tournaments (among 350+ candidates)
- **Actively pursuing [Content creation](#)**: Communication and Personality Development Program certification, **VOLT education**
- Building **Intellect AI**, an **AI Automations Agency** with multiple **client case studies and automation projects worldwide** ([highlights](#))

References Available on Request